

FOR IMMEDIATE RELEASE

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**KING PINE HOSTING FAMILY-FRIENDLY
NEW YEAR'S EVE CELEBRATION**

EAST MADISON, New Hampshire – This New Year's Eve, King Pine Ski Area at Purity Spring Resort invites families to ring in the New Year with an evening of skiing, riding, music and games, ending with a 10pm Torchlight Parade.

The celebration begins at 4pm with lift tickets valid until 10pm. Skiing, riding and ice skating are all included in the \$20 adult and \$12 junior ticket prices. In addition, families can enjoy music and a bonfire at the base of King Pine or relax in one of the outdoor hot tubs provided by Softubs of North Conway.

Younger children will enjoy "Tykes Night Out" from 7-9pm, a carnival-like celebration with face painting, magic, balloon tying and games. For those interested in more competitive activities, King Pine will be offering a Family Fun Race as well as the first of this season's Twisted-10 Big Air Series, a terrain park series for skiers and riders of all ages and abilities.

King Pine's ever-popular snowtubing will be available from 5-7pm or 7-9pm for an additional \$15 per person. Families wishing to experience a traditional horse-drawn sleigh ride can make reservations by calling Guest Services at (603) 367-8896. Adults are \$15 and juniors \$10. Kids 3 and under are free.

The conclusion of the New Year's Eve celebration will be a Torchlight parade held at 10pm. All are encouraged to participate in this special event.

New Year's Eve lodging packages are available. In addition to all the New Year's Eve festivities available to the public, lodging guests will receive a First Night Purity Spring button to participate in a private pizza party in the base lodge, complimentary snowtubing, guided snowshoe tour and much more! Please visit www.kingpine.com for more information.

King Pine and Purity Spring Resort, located in East Madison, NH, are owned and operated by the Hoyt family and have welcomed guests since the early 1900s. For more information, visit www.purityspring.com or call (800) 373-3754.

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